



## Useful resources for small businesses



### Cheap, cool logo designs

#### crowdSPRING

Post projects such as logo, website and collateral material design requests, along with your budget guidelines, to a large network of creatives and choose the submission you like most. (We got our officewarehousespace.net logo done for \$300!)  
<http://www.crowdspring.com>

### Business Plans

#### MasterPlans

A business plan writing company that will research, write, edit and produce the financials for the business plan you need to get your company started.  
<http://www.masterplans.com>

### Customer survey

#### SurveyMonkey

A web-based survey tool you can use to survey existing customers, potential customers and even employees to help start or improve your business.  
<http://www.surveymonkey.com/>

### Website design

#### Portland Internet Design

Portland Internet Design does small business web development with big business techniques and made the one you are looking at! We have used them and they are great!  
<http://portlandinternetdesign.com/>

### Search engine marketing

#### Formic Media

Formic Media can help you get results through search engine optimization and social media marketing. We know, we've used them.  
<http://www.formicmedia.com/>

### Business discounts and coupons

#### America's Best Companies

Access discounts and savings to all types of services necessary to run a small business affordably, like ADP, TMobile, Staples, UPS and Stamps.com.  
<http://www.americasbestcompanies.com/partners/Default.aspx>

### Improving your business

#### Accelerator

A program within the Entrepreneurs' Organization (the world's premier peer to peer organization) that will connect you with other entrepreneurs and provide you with the tools and skills to grow your business to more than \$1 million in annual revenue. (Must have \$250k annual revenue to join.)  
<http://www.accelerator.eonetwork.org/Pages/Default.aspx>

### Get money

#### Prosper

Borrow \$1,000 to \$25,000 personal unsecured 3-year loan at the largest peer-to-peer lending marketplace. (Requires good credit and a minimum credit score of 640.)  
<http://www.prosper.com/loans/>



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### Nationwide receptionists

#### Ruby Receptionists

Nationwide, from our studio in Portland, Oregon, we'll handle your calls with care – answering with your custom greeting, screening, announcing and transferring calls wherever you may work, and taking messages, offering voicemail, and providing helpful information when you're away. Our cheerful live virtual receptionists are trained to make a difference in your day. Let us know that you found Ruby on officewarehousespace.net and we'll waive the setup fee for a savings of \$95!

<http://www.callruby.com/>

### Help registering your business

#### LegalZoom

Wondering if you should be an LLC or a corporation? Easy explanations of the differences are available here, and a service to help you create legal documents necessary to start your business.

[http://www.legalzoom.com/business-formations/business-formations.html?WT.mc\\_id=AF3192](http://www.legalzoom.com/business-formations/business-formations.html?WT.mc_id=AF3192)

### Is my name available?

#### Idaho Secretary of State

Check for name availability in the state of Idaho.

<http://www.accessidaho.org/public/sos/corp/search.html>

### Register my business yourself

#### Idaho Secretary of State

Submit filings necessary to conduct business in the state of Idaho.

<https://labor.idaho.gov/applications/ibrs/ibr.aspx>

### Local Chambers of Commerce

#### Garden City Chamber of Commerce

Join the Garden City Chamber of Commerce to promote your business.

<http://www.gcidahochamber.com/>

### Affordable self storage

#### Lockaway Storage

Need an affordable storage option for business or personal? Lockaway Storage offers self-service storage at a low monthly rate and flexible terms. Conveniently located on Chinden Blvd., near the fairgrounds.

<http://www.lockawaystorage.com/>